

Stand Out Designs

SEO PORTFOLIO

Keyword Rankings and Case Studies

Here is a sample of the keyword rankings achieved by the Stand Out Designs team of expert SEO strategists and link builders. See below for some of our SEO Case Studies.

PAGE 1 GOOGLE RANKINGS	
#1 – Best Car Insurance	#2 – Vancouver Gold
#1 – Best Car Insurance Rates	#2 – Vancouver Currency
#1 – Vancouver Currency	#3 – Organic Skin Care Products
#1 – Vancouver Silver	#3 – Pure Hyaluronic Acid
#1 – Buy Gold Vancouver	#3 – Best Aloe Vera Mask
#1 – Gold Price Vancouver	#3 – Vancouver Exchange
#1 – Custom Infographics	#3 – Bullion
#1 – Strategic Marketing and Design	#3 – Boulder Web Design
#1 – Martin Luther King Speeches	#3 – Organic Skin Care Products
#1 – MLK Speeches	#3 – Good Marketing
#1 – Free Oracle Reading	#4 – Best Auto Insurance Companies
#1 – Skincare That Works	#4 – iPhone Development Sydney
#1 – Colloidal Silver Mist	#4 – Integrative Nutrition Reviews
#1 – Skincare System for Psoriasis	#4 – Natural Skin Care Products
#1 – Grape Seed Extract Skin Care	#4 – iPhone Developer Sydney
#1 – Restoring Cream	#4 – Guided Meditation Script
#1 – Best Noni Skin Care	#4 – Meditating
#1 – Meditation New York	#4 – Free Meditation
#1 – Guided Meditation NY	#5 – Strategic Marketing
#1 – Guided Meditation NYC	#5 – Spiritual eBook
#2 – Haiti Youth	#5 – Custom Infographics
#2 – Best Auto Insurance	#6 – Diet Meal Plans
#2 – Best Auto Insurance Rates	#6 – Boulder Health Coaching
#2 – Martin Luther King Jr Speeches	#7 – Free Meditation Classes
#2 – Martin Luther King Pictures	#7 – Infograph
#2 – Meditation NY	#7 – Top Las Vegas Golf Courses
#2 – Online Oracle	#7 – Group Health Insurance Indiana
#2 – Papaya Enzyme Mask	#7 – Money Exchange

TOP GOOGLE+ LOCAL RANKINGS	
#1 – Currency Exchange (Vancouver)	#2 – Accident Attorney (Los Angeles)
#1 – Foreign Exchange (Vancouver)	#2 – Accident Lawyer (Los Angeles)
#1 – Injury Lawyers (Ft. Lauderdale)	#2 – Injury Attorneys (Los Angeles)
#1 – Auto Body Repair (Boston)	#2 – Accident Lawyer (Toronto)
#2 – Money Exchange (Vancouver)	#3 – House Painters (Sydney)

We look forward to help your business get the rankings and traffic you need to succeed.



Daniel Moss,
Lead Search and Design Strategist

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CASE STUDY

Currency Exchange

Many #1 Local & National Rankings Add 25,000 Monthly Visitors.

Client:	Vancouver Bullion and Currency Exchange
Site:	VBCE.ca
Length of Project:	4 months
Traffic:	25,000 additional monthly visitors (20% increase)
Local Rankings: (google.ca in Vancouver)	#1 – Currency Exchange #1 – Foreign Exchange #2 – Money Exchange
National Rankings: (google.ca)	#1 – Vancouver Silver #1 – Vancouver Gold Price #1 – Vancouver Bullion #1 – Foreign Exchange Vancouver #1 – Currency Exchange Vancouver #1 – Bullion Exchange Vancouver #1 – Gold Price Vancouver #2 – Vancouver Gold #2 – Vancouver Currency #3 – Vancouver Exchange #3 – Bullion

Multiple Simultaneous Top Rankings

Google search for "currency exchange vancouver". The search results show "Vancouver Bullion & Currency Exchange – Get the Best Exchange ..." as the top result. The map on the right shows the location of this business at 2576 Granville Street, Vancouver, BC, marked with a red pin and circled in red.

Vancouver Bullion & Currency Exchange – Get the Best Exchange ...
www.vbce.ca/
VBCE is your best banking alternative to **foreign currency exchange**. We offer the best international **money exchange** rates and top gold and silver prices.
[Rates - Foreign Currency Exchange ...](#) - [Gold & Silver](#) - [Locations](#)

Places for currency exchange near Vancouver, BC

- Vancouver Bullion & Currency Exchange Ltd**
www.vbce.ca
7 Google reviews
- ICE International Currency Exchange**
www.ice-canada.ca
Google+ page
- J&M Coin & Jewellery Ltd**
www.jandm.com
Score: 12 / 30 - 23 Google reviews

More results near Vancouver, BC »

Map for **currency exchange vancouver**

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CASE STUDY Car Insurance

#1 Rankings in Highly Competitive and Profitable Advertising Niche.

Client:	Internal
Site:	BestCarAutoInsurance.com
Length of Project:	6 months
Traffic:	1,800 additional monthly visitors
Rankings:	#1 – Best Car Insurance #1 – Best Car Insurance Rates #2 – Best Auto Insurance #2 – Best Auto Insurance Rates #4 – Best Auto Insurance Companies

Rankings Over Time

From #27 to #1 in just 3 months

Graph For: best auto insurance



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CASE STUDY

Martin Luther King Jr.

3 Million+ Annual Page Views. Peak Day of 130,000 Unique Visitors.

Client:	Internal
Site:	MLKOnline.net
Length of Project:	4 years
Traffic:	Peak Day of 130,000 unique visitors on MLK Jr. Day, 2012. 3 million+ page views in 2011.
Rankings:	#1 – Martin Luther King Speeches #1 – MLK Speeches #2 – Martin Luther King Jr Speeches #2 – Martin Luther King Pictures #4 – I Have a Dream Text #4 – Martin Luther King Quotes #5 – I Have a Dream Speech #6 – I Have a Dream #6 – Letter From Birmingham Jail

Multiple Simultaneous Top Rankings

Google martin luther king speeches Search

About 1,530,000 results (0.53 seconds) [Advanced search](#)

Everything
Images
Videos
News
Shopping
More

Boulder, CO
Change location

Any time
Latest
Past 24 hours
Past week
Past 3 weeks
Past month
Past year
Custom range...

All results
Wonder wheel
Timeline
More search tools

Martin Luther King Speeches - I Have A Dream Speech and other ...
This is a collection of some of the most famous, amazing, and thought provoking of Dr. **Martin Luther King's speeches**, and maybe of anyone's. ...
www.mlkonline.net/speeches.html - Cached - Similar

- I Have A Dream Speech Text
- I See the Promised Land / I've Been ...
- Loving Your Enemies
- Letter From Birmingham Jail
- Nobel Prize Acceptance Speech
- Beyond Vietnam
- Paul's Letter to American Christians
- Our God Is Marching On

[More results from mlkonline.net »](#)

Martin Luther King Online - Speeches, Pictures, Quotes, Biography ...
A comprehensive **Martin Luther King Jr.** resource site featuring I Have a ...
I Have A Dream Speech Text - Speeches - Audio - I See the Promised Land
www.mlkonline.net/ - Cached - Similar

I Have A Dream Speech - Martin Luther King Speeches
Full text, audio and pictures of **Martin Luther King's I Have A Dream Speech ...**
www.mlkonline.net > Speeches - Cached - Similar
[Show more results from mlkonline.net](#)

Videos for martin luther king speeches

- Martin Luther King "I have a dream"**
17 min - Sep 5, 2006
Uploaded by superjsuh
youtube.com
- 1968 - Martin Luther King's Prophetic Last ...**
3 min - Nov 29, 2007
Uploaded by listenape
youtube.com

Martin Luther King Speeches — Infolease.com

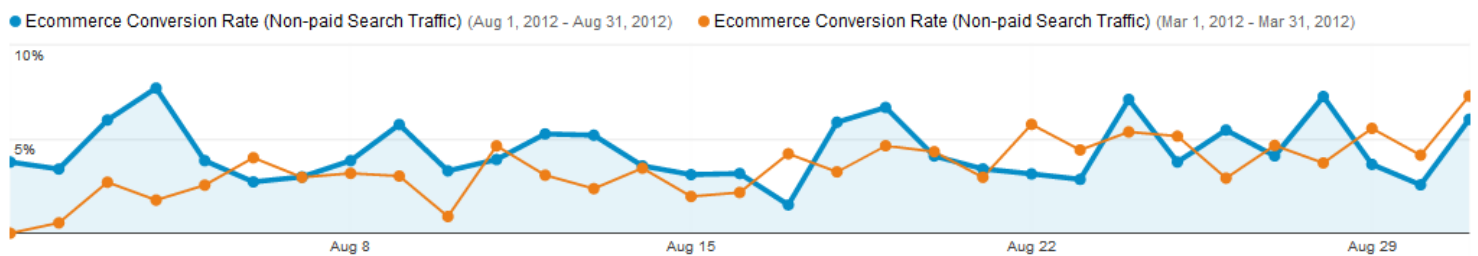
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CASE STUDY Skin Care Products

\$4,000 Additional Monthly Non-Paid Search Revenue (22%+).

Client:	Hylunia
Site:	Hylunia.com
Length of Project:	8 months
Traffic:	3,000 additional monthly unique visitors 1,400 additional monthly unique unbranded visitors
Rankings:	#1 – Skin Care Tips Blog #1 – Skincare That Works #1 – Colloidal Silver Mist #1 – Skincare System for Psoriasis #1 – Grape Seed Extract Skin Care #1 – Restoring Cream #1 – Best Noni Skin Care #2 – Papaya Enzyme Mask #3 – Organic Skin Care Products #3 – Pure Hyaluronic Acid #3 – Best Aloe Vera Mask #4 – Natural Skin Care Products #5 – Best Natural Face Mask #7 – Best Facial Cleansers #8 – Skin Lightening Treatment #9 – Organic Skin Care Lines
Revenue:	Over 20% increase in organic conversion rate and revenue (month to month)
Services Provided:	SEO, CRO (Conversion Rate Optimization), website design, social media design, email marketing

Conversion Rate Increase Over Time Non-Paid Search



Ecommerce Conversion Rate: 23.52%
4.27% vs 3.46%

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CASE STUDY

Meditation New York

SEO, Web Design and Marketing Helps Sell Out Lincoln Center and Triple the Number of Weekly Event Signups.

Client:	I Meditate New York
Site:	IMeditateNY.org
Length of Project:	2 months
Traffic:	7,000 visitors in 1 st month after launching website
Rankings:	#1 – Meditation New York #1 – Guided Meditation NY #1 – Guided Meditation NYC #2 – Meditation NY #2 – Free Meditation NY #3 – Free Meditation NYC #3 – Free Meditation New York #4 – Meditating #4 – Free Meditation #7 – Free Meditation Classes
Services Provided:	SEO, website design, logo design, print design, social media design, email marketing
Event Signups:	300%+ Increase In Free Meditation Class Attendance Hundreds 2,700 People Meditate in Campaign Kick-Off Event

Photos from Packed Events in 2nd Month of Campaign

